



Eagle Council 54

Friday, 9/25/26

9:15 am

Speaker: Victor Nieves serves as President of Life Issues Institute and is a prominent voice for conservative and pro-life principles. He has built an audience of hundreds of thousands of followers across social media, where his content has generated hundreds of millions of impressions.

Victor is the author of *Conservative Prudence*, an Amazon #1 New Release. He previously hosted a popular weekday radio program airing live from 4–6 p.m. on the Real Talk Radio Network and currently hosts several successful long-form podcasts.

His work and commentary have been featured by Fox News, Newsmax, One America News, LifeNews, The Gateway Pundit, The Bongino Report, and other major media platforms. An experienced debater and communicator, Victor has participated in online debates before audiences of thousands and has earned a reputation for clearly and effectively defending conservative values.

Victor's passion for conservative principles began at a young age through his work on state House and Senate campaigns in Missouri. His extensive grassroots experience has led him to serve in multiple leadership roles, educating voters, mobilizing activists, and advocating policies that advance conservative and pro-life principles.

Title: *Understanding and Winning Gen Z*

Outline:

- Gen Z could be the one to reverse course and save the nation, but only if we know how to win them!

Our founding fathers were young!

- **Hamilton** was 21 when he became a prominent officer in the revolutionary war, **Monroe** was 24 when he served as a delegate in the Continental Congress, **Jay** was 28 when he became president of the Continental Congress, **Madison** was 29 when he helped lead the Constitutional Convention, **Jefferson** was 33 when he wrote the Declaration of Independence!
- **Charlie Kirk** as a shining example of the next generations. 1 Timothy 4:12 - Don't let anyone look down on you because you are young,

but set an example for the believers in speech, in conduct, in love, in faith and in purity.

Their views on the economy, social issues, tradition, and how to win their votes.

- **Young people are looking to YOU as an “influencer,” an ambassador for your ideas.** People are looking to you for both the good and the bad.
 - Growing up I had the blessing of a wonderful family that taught me how to think, not what to think.
 - Share the story of my first amateur boxing match where I thought I was prepared, only to gas out in the second round. A lesson learned at the end of another man’s fist.
 - **Use your experience to train the next generation.** I travel the country teaching pro-life advocates how to argue convincingly in a culture that is increasingly polarized. I teach students:

Be Prudent, pick your battles. Know the difference between your enemy and someone who might disagree with you. They are not always the same.

- Genuine, good faith questions are NOT attacks. Attacks are not good faith questions.
- Not every fight is worth engaging in. Save your powder until it is worth it.

Know your objectives. Why are you saying/doing the things you do?

- What are you trying to accomplish? Every scenario is different and every person is different. To be a good ambassador for conservative principles, we must have clear goals with what we do.

The importance of effective communication. Good ideas lose to bad ideas that are presented well.

- History is full of examples of horrible ideas gaining absurd popularity. Hitler, Mao, Stalin, etc. all managed to get people on board despite their faulty ideology.
- Lies are easier to spread than truth. If we want to be competitive, we must communicate with excellence.
- **Take action! Get involved!** Our country is at an impasse. The stakes could not be higher, what will YOU do?

The Democratic Socialists of America are gaining power on the left, political violence is all too real, the left has made clear they want to stack the supreme court, push abortion to birth, gender transition our children and destroy the 2nd Amendment.

Action Items:

- Win the next generation and secure a future of liberty.
- Effectively communicate conservative values and train the next generation.
- Develop a prudent approach to winning hearts and minds.
- Pave a better future for our children and grandchildren.