



Eagle Council 54

Saturday, 9/26/26

11:30 am

Speaker: Bethany Jarrell is a grassroots leader and activist most recently on the front lines of the conversation around private property rights and a proposed billion-dollar data center campus in rural Texas.

Bethany runs a family-owned construction company in DFW as the business director and lead interior designer. Her grassroots experience extends back nearly 20 years fighting against human trafficking and protecting children in Texas.

She ran a statewide campaign in Texas in 2022 as a campaign manager and remains involved in the issues coming into the next legislative session.

When a rumor broke in late January of this year that a data center was proposed in her rural community, Bethany organized a landowner's meeting of over 150 people with less than 3 days' notice to bring the community together and learn more about what the commissioners court was discussing. In that time, the community has rallied and attended every single commissioner's court, read through the proposed tax abatement filings, submitted public information requests, discovered violations committed by the court and since filed a lawsuit for transparency.

She believes the most accountability is achieved when the people understand their local government, participate in the process, and know what resources are available to them.

Title: *People over Data: What to Know About Data Centers*

Outline:

- Why: What is the purpose of the data centers?
- Resource use: propaganda or real concerns?
- Location: if a data center is right for your community, where should it go?
- Language: How do we fight and require both our government and these companies to do better?

Action Items:

- Be educated – this is such a nuanced conversation, find out if these data centers are right for your community's way of life
- Know who makes the decisions locally – every state runs things differently, know who the decision makers are in your area
- Spread the word – the community shows up and brings resources
- Find out your state's existing legislation – industrial vs commercial regulations and if data centers are regulated by state mandates
- Find out if new legislation is proposed
- Close the loopholes – not all legislation or local ordinance is created equally